2014
HYUNDAI
VELOSTER

FEW WORDS DO IT JUSTICE. A FEW MILES BEHIND THE WHEEL DOES WONDERS, HOWEVER.

With their genre-bending 3-door coupe configuration, the Hyundai Veloster and Veloster Turbo almost defy description. Almost.

When the Veloster was first introduced in 2012, it inspired the editors of Kelley Blue Book's KBB.com to offer this descriptor: "Coolest". As in "One of the 10 Coolest New Cars Under $18,000". A year later, our 2013 model upped the ante, earning the top spot on this list.[1]

The 2013 Veloster inspired another adjective: "Distinctive". That one is from an esteemed panel of experts who awarded it a prestigious GOOD DESIGN™ Award, bestowed upon the world's most prominent designers and manufacturers for advancing new, visionary and innovative product concepts.[2]

But it's what you'll be saying after driving our innovative 2014 Veloster sports coupe that really counts. After you've experienced how Gasoline Direct Injection gives the 1.6L engine an "own the road" mix of power and fuel efficiency. After you've felt the high-performance fun of Veloster Turbo, with its twin-scroll turbocharger that boosts performance to 201 horsepower. And after you've witnessed all of the advanced technology we pack into the roomiest and most versatile interior in its segment.[3]

VELOSTER TECH PACKAGE in Vitamin C / VELOSTER TURBO TECH PACKAGE in Matte Gray

Information Provid
DEAL
E-PROCESS

[1] For more information about the "10 Coolest New Cars Under $18,000", visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. [2] GOOD DESIGN™ is a Federally Registered and Protected Trademark of The Chicago Athenaeum Metropolitan Arts Press, Copyright 1992-2013. [3] Compact sporty car segment.

[1] All SiriusXM Services require a subscription sold separately after a trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. Other fees and taxes will apply. All fees and programming are subject to change. Sirius satellite service is available only to those at least 18 years of age in the 48 contiguous USA states, DC, and Puerto Rico (with coverage limitations). SiriusXM Internet Radio service is available throughout our satellite service area and in AK and HI. ©2013 Sirius XM Radio Inc. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc. Pandora® is a registered trademark of Pandora Media, Inc. Head unit controls for Pandora function only with the Apple iPhone®. [2] The Bluetooth® wordmark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Hyundai is under license. Other trademarks are those of their respective owners. [3] iPod® and iPhone® are registered trademarks of Apple Inc. Xbox 360® is a registered trademark of Microsoft Corp. [4] Optional on Standard and Turbo models. [5] Standard on Turbo, optional on Standard Veloster model.

WIDE OPEN Those wise enough to choose Veloster will be thanking their lucky stars. Thanks to the available panoramic sunroof, star gazing in both the front and back seats is easy. The ample swatches of sky overhead are matched by ample space inside. With the rear seats up, you'll have 15.5 cubic feet – more than some leading compact sedans. Put the rear seats down to make 34.7 cu-ft available. A fold-flat design makes it fully accessible space.

TECH PACKAGE Get tech savvier with a bundle of modern features that include an advanced navigation system, a 115V outlet, automatic headlights and proximity key entry with push-button start. To show the world how you roll, Veloster's Tech Package adds 18" alloy wheels with stylish painted inserts for select colors that match the body paint of your car.

Information Provided by:
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VELOSTER TURBO TECH PACKAGE in Black Leather

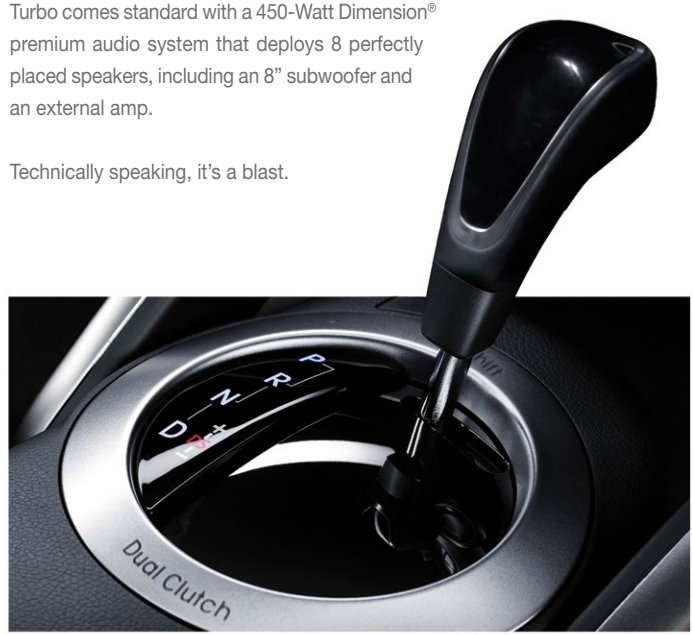
VELOSTER TECHNOLOGY

SHOULDN'T YOUR CAR BE AS SMART AS YOUR PHONE?

Looking for a car that can keep up with your high-tech life? Look inside Veloster. It comes standard with a customizable 7" multimedia LCD touchscreen – the largest in its class, complete with a rearview camera. It's your portal to 16 GB of music and media storage. Your portal to SiriusXM® Satellite Radio and Pandora® Internet Radio.[1] To Hyundai's Blue Link® telematics. And to Bluetooth® hands-free phone technology with voice recognition and music streaming.[2]

Want to plug in? You'll find USB, iPod® and auxiliary input jacks, an available 115V outlet for power, and connection options that let you watch videos or play Xbox 360® in the comfort of your parked Veloster.[3] Want some noise? Veloster Turbo comes standard with a 450-Watt Dimension® premium audio system that deploys 8 perfectly placed speakers, including an 8" subwoofer and an external amp.

Technically speaking, it's a blast.



INTERIOR & TECHNOLOGY FEATURES

(See specifications section for availability by model)

- 7" HI-RES LCD VIDEO TOUCHSCREEN
- PANORAMIC SUNROOF[4]
- DIMENSION 450W PREMIUM AUDIO WITH 8 SPEAKERS[5]
- SIRIUSXM SATELLITE RADIO
- PANDORA INTERNET RADIO
- PROXIMITY KEY ENTRY WITH PUSH-BUTTON START[5]
- BLUETOOTH & GRACENOTE MUSIC ID
- STEERING WHEEL AUDIO/CRUISE CONTROLS
- REARVIEW CAMERA
- 60/40 SPLIT FOLD-DOWN REAR SEATBACK

Information Provided by:
DEALER E-PROCESS

[1] wardsauto.com/special-reports/2012/wards-10-best-engines. [2] Vehicle Stability Management cannot control your vehicle's stability under all driving situations. VSM is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether VSM can help prevent loss of control. See Owner's Manual for details. The Traction Control System is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. [3] Late availability. [4] Blue Link® subscription service agreement required. Features vary by subscription plan. Terms and conditions of subscription agreement apply. Blue Link service works using CDMA-based cellular networks in the 50 United States. Blue Link service is not available where there is no cellular coverage, particularly in enclosed or remote areas. Service availability may be affected by the signal strength, foliage, weather, topographical conditions (mountains) and nearby structures (tall buildings, tunnels) and other factors. For additional details and system limitations, visit HyundaiBlueLink.com. Remote Vehicle Start is only available for push-button start equipped vehicles with an automatic transmission or a Dual Clutch Transmission. Not available on all models. [5] Optional on Standard and Turbo models. [6] Standard on Turbo, optional on Standard Veloster model. [7] Late availability.

VELOSTER TURBO R-SPEC Looking for a sharper performance edge? A Turbo R-Spec model joins the Veloster lineup with more responsive steering and suspension tuning, a sporty short-throw shifter for the 6-speed manual transmission, and a feature set that reduces performance-numbing weight. The result? A ride that is more responsive to driver inputs. More nimble around every corner. And more thrilling off the line.[3]

HYUNDAI BLUE LINK Our innovative telematics let you search for points of interest using voice commands and download them to the navigation system for turn-by-turn directions. If your Hyundai is stolen, Blue Link can immobilize it. Teenager borrowing the car? Geo-Fence, Speed and Curfew Alerts let you rest easy. A mobile app even lets you lock, unlock and start your car remotely. For a full list of features, visit HyundaiBlueLink.com.[4]

Information Provided by:
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VELOSTER TURBO TECH PACKAGE in Boston Red

VELOSTER ENGINEERING

EARN MORE THAN JUST STYLE POINTS.

Veloster and Veloster Turbo are like nothing else on the road. And on the road is exactly where they should be judged. Because that's where you'll appreciate the engineering substance behind the style. Engineering like Veloster's 1.6L Gasoline Direct Injection engine – named a Ward's "10 Best" when Veloster was introduced two years ago.[1] And substance like Veloster Turbo's intercooled twin-scroll turbocharger – the same design found on Hyundai's flagship sports car, the Genesis Coupe 2.0T.

Getting to all that turbo power is easy and fun, thanks to sporty paddle shifters for the 6-speed automatic transmission. Helping to handle the responsibilities of power are an Active ECO System that smooths out shift points for improved fuel economy, new Torque Vectoring Control technology that automatically corrects understeer for confidence-inspiring corning, and Vehicle Stability Management with Traction Control that improves stability and safety.[2]

Also on our Turbo model: A technology called Active Sound Design that enhances the character of what you hear inside the cockpit when summoning up to 201 horses of turbo power with the prodding of your right foot.[3]

PERFORMANCE & SAFETY FEATURES

(See specifications section for availability by model)

- FRONT LED HEADLIGHT ACCENTS
- POWER HEATED MIRRORS WITH DRIVER'S BLIND SPOT MIRROR
- ACTIVE SOUND DESIGN (TURBO)[7]
- TORQUE VECTORING CONTROL (TURBO)
- BACKUP WARNING SENSORS[5]
- ELECTRONIC STABILITY CONTROL & TRACTION CONTROL SYSTEM
- UNIQUE 18" ALLOY WHEELS[6]
- AUTOMATIC HEADLIGHTS[5]
- 6-AIRBAG SAFETY
- DAYTIME RUNNING LIGHTS

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HYUNDAI | NEW THINKING. NEW POSSIBILITIES.

VELOSTER

KEY STANDARD FEATURES

- 138-HP, 1.6L Gasoline Direct Injection DOHC 4-cylinder engine with Dual Continuously Variable Valve Timing
- 6-speed manual or available 6-speed EcoShift™ Dual Clutch Transmission with SHIFTRONIC® paddle shifters & Hillstart Assist Control
- 17" alloy wheels
- Air conditioning
- Power door locks & power windows
- Remote keyless entry with alarm system
- Tilt-and-telescopic steering wheel with cruise, audio & phone controls
- Manual 6-way adjustable driver bucket seat
- 60/40 split fold-down rear seatback
- LCD 7" multimedia center console touchscreen
- AM/FM/SiriusXM/CD/MP3 audio system with 6 speakers & iPod®/USB auxiliary input jacks
- Blue Link® telematics system
- Pandora® internet radio & Gracenote® Music ID
- Bluetooth® hands-free phone with voice recognition & audio streaming
- Rearview camera
- Driver's blind spot mirror
- Vehicle Stability Management & Electronic Stability Control with Traction Control System
- Six-airbag safety system with advanced dual front airbags and Occupant Classification System
- 4-wheel disc Anti-lock Braking System, Electronic Brake-force Distribution & Brake Assist
- Headlights with LED accents
- Daytime running lights
- Dual heated power side mirrors
- Dual chrome centerflow exhaust

STYLE PACKAGE

+ 450-Watt Dimension® premium audio system with external amp & subwoofer
+ Power panoramic tilt-and-slide sunroof
+ Driver auto-up window
+ Leather-wrapped steering wheel & shift knob
+ Leatherette bolster seats & door inserts
+ Piano black interior accents
+ Chrome grille trim with piano black accents
+ Alloy pedals
+ Front fog lights

TECH PACKAGE

VELOSTER STYLE PACKAGE PLUS:

+ 7" touchscreen navigation system with XM NavTraffic®
+ 18" alloy wheels with painted inserts
+ Proximity key entry with push-button start
+ 115V power outlet
+ Automatic headlight control
+ Backup warning sensors

WHEELS

17" alloy (STD Base)

18" alloy with painted inserts

18" alloy with chrome accent (STD Turbo)

TURBO

VELOSTER BASE EQUIPMENT PLUS:

+ 201-HP, 1.6L twin-scroll Turbo DOHC 4-cylinder engine
+ Sport-tuned steering
+ Unique 18" alloy wheels with chrome accents
+ Proximity key entry with push-button start[2]
+ Leather seating surfaces with power-adjustable lumbar support[2]
+ Heated front seats[2]
+ Driver auto-up window[2]
+ Leather-wrapped steering wheel & shift knob
+ 450-Watt Dimension® premium audio system with external amp & subwoofer
+ Alloy pedals & black high-gloss interior accents
+ Ground effects body kit
+ Turn signal indicators on side mirrors
+ Front projector headlights with LED accents
+ Torque Vectoring Control
+ Active Sound Design[1]
+ Rear LED taillights
+ Front fog lights

TECH PACKAGE

+ Power panoramic tilt-and-slide sunroof
+ Dual automatic temperature control
+ 7" touchscreen navigation system with XM NavTraffic®
+ 115V power outlet
+ Automatic headlights
+ Backup warning sensors

TURBO R-SPEC[1]

TURBO BASE EQUIPMENT PLUS:

+ Sport Shifter
+ Sport-tuned suspension & steering
+ "R-Spec" badge
+ "R-Spec" floor mats

SPECIFICATIONS

- Length (Base/Turbo) : 166.1 inches / 167.3 inches
- Height : 55.1 inches
- Total Interior Volume : 105.3 cubic feet

EPA MILEAGE ESTIMATES (City/Highway/Combined MPG)

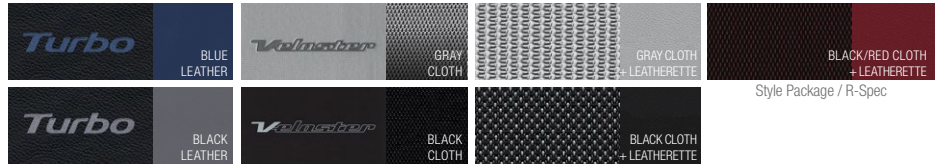
	Manual Transmission	Automatic Transmission	Dual Clutch Transmission
BASE	26 / 35 / 30	—	28 / 36 / 31
TURBO	24 / 33 / 28	24 / 31 / 27	—

EXTERIOR COLORS

CENTURY WHITE | IRONMAN SILVER | TRIATHLON GRAY | ULTRA BLACK | MARATHON BLUE | BOSTON RED

26.2 YELLOW | VITAMIN C | SPRINT GRAY (R-Spec only) | ELITE WHITE (Turbo / R-Spec only) | MATTE GRAY (Turbo only)

INTERIOR COLORS



Style Package / R-Spec

AMERICA'S **BEST WARRANTY**

POWERTRAIN LIMITED WARRANTY	NEW VEHICLE LIMITED WARRANTY	ANTI-PERFORATION WARRANTY	24-HOUR ROADSIDE ASSISTANCE
10 YEARS 100,000 MILES	5 YEARS 60,000 MILES	7 YEARS UNLIMITED MILES	5 YEARS UNLIMITED MILES

HYUNDAI Assurance CONNECTED CARE

Hyundai's Assurance Connected Care offers Maintenance Alerts, Monthly Vehicle Reports, Automatic Collision Notification and more. Together with Blue Link navigation enhancements and mobile app features, you'll feel assured and secured like never before. For more information, please visit Hyundai.com.

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[1] Denotes late availability. [2] Not available on Turbo R-Spec. See dealer for LIMITED WARRANTY details. Assurance Connected Care requires active Blue Link subscription. Assurance Connected Care includes 3 years of the Blue Link Assurance Package. Three-year term starts from the new-vehicle date of first use and is available for new-vehicle purchases and leases on or after May 16, 2013. Only use Blue Link and corresponding devices when safe to do so. Cellular and GPS coverage required. Blue Link available on most 2013 and 2014 Hyundai vehicles. Features and fees vary by subscription plan. For more on details and limitations, visit Hyundai.com or your authorized Hyundai dealer. Blue Link is a registered trademark of Hyundai Motor America. Hyundai is a registered trademark of Hyundai Motor Company. All rights reserved. ©2013 Hyundai Motor America. Fuel economy estimated by EPA for comparison only. Mileage may vary. While the information contained in this brochure was correct at the time of printing, specifications and equipment can change. Feature comparisons based on competitor information available at the time of printing. No warranty or guarantee is being extended in this brochure, and Hyundai reserves the right to change product specifications and equipment at any time without incurring obligations. Some vehicles are shown with optional equipment. Specifications apply to U.S. vehicles only. Please contact your Hyundai dealer for current vehicle specifications. As part of Hyundai's commitment to a responsible environment, this brochure is printed using paper certified by the Forest Stewardship Council.™ FSC® certification helps ensure that the highest social and environmental standards are met in the making of the paper we use, contributing to conservation, responsible management, and community-level benefits for people near the forests.

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